

139+ Latest Business Research Topics For ABM Students

MAY 18, 2024 | EMMY WILLIAMSON



Feeling overwhelmed by all the choices for your research project in Accountancy, Business, and Management (ABM)? Don't worry! This guide is here to help.

Think of yourself as a business detective excited to uncover the secrets behind successful companies. Your research project is your chance to explore a part of business that really interests you.

Here's what you'll find:

- **Real-world problems:** We'll suggest topics that tackle the actual challenges businesses are facing right now.

- **Lots of options:** Whether you like numbers (like accounting), enjoy challenges (like project management), or are interested in people (like human resources), there's a topic here for you.
- **Learning by doing:** Research isn't just about reading books. You'll learn how to find information and analyze data – skills that are super useful in any business job.

By the end of this journey, you won't just have a great research project done, but you'll also have gained valuable skills to help you succeed in the business world!

So, let's get started!



How to Choose a Great Research Topic for ABM (Accountancy, Business, and Management)

Here's how you can choose a business research topic for ABM students (Accountancy, Business and Management):

Key Factors to Consider:

1. **Relevance:** Is your topic important and timely for ABM? Think about new trends in business, marketing, or accounting.
2. **Uniqueness:** Does your topic provide a new angle or fill a research gap? Avoid topics that are too broad or already well-studied.
3. **Feasibility:** Can you finish the research with the time and resources you have? Think about how you'll collect data and if you can access the information you need.

Steps to Follow:

1. **Brainstorm Broad Areas:** Consider what interests you in ABM, like accounting practices, marketing strategies, or management styles.
2. **Focus on Current Events:** Look for recent business news, technological advances, or social issues that relate to ABM.
3. **Identify Knowledge Gaps:** Find areas in ABM that lack clear information or have differing opinions.

139+ Latest Business Research Topics For ABM Students

Below is the list of more than 139 latest business research topics for ABM students that you can try in 2024:

Business Research Topics For ABM Students – Accounting Research Titles for Business

Accounting is the language of business, focusing on numbers and measurements. Writing a research paper on accounting topics can help you quickly master this essential skill.

Main Fields of Accounting:

1. Financial Accounting
2. Management Accounting
3. Auditing
4. Accounting Information Systems
5. Tax Accounting

Below are some carefully selected topics that explore each of these fields.

Taxes and Politics

- How do organizations fight to reduce their tax burdens?
- How can politicians influence tax rates in various sectors?
- Are there real-life examples of tax reduction strategies?
- How can we address and prevent tax manipulation?

Financial Markets

- What are commodities and stocks?
- What role do financial markets play in the global economy?
- Why do few people understand financial markets, and what problems arise from this?
- How can financial market literacy be improved?

Accounting Information Systems (AIS)

- What are the most popular and modern accounting systems used by businesses today?
- How quickly does information flow, and how does it impact modern accounting?
- What can be done to further improve AIS?

Management Accounting

- How can managerial accounting help companies make better decisions?
- What are examples of successful and unsuccessful decisions based on managerial accounting reports?

Personal Finances

- Why should individuals hire personal accountants?
- How can personal accounting be systematized?
- What are the alternatives, such as modern mobile accounting apps and free online services?
- What pitfalls should users be aware of?

Debt Management

- Why is debt a significant issue in the modern world?
- What are the current statistics on people for whom debt is a major concern?
- What causes this problem, and who benefits from it?
- How can debt management be improved?

Auditing Collusion

- What is employee/auditor collusion?

- How can it lead to unfair marketing advantages, and why is it illegal?
- Are there real-life examples of such collusion disrupting market equilibrium?
- How can companies prevent and anticipate these occurrences?

Additional Accounting Research Topics:

- The main fields of accounting.
- Role of AIS in decision-making for medium/large enterprises.
- Analysis of major accounting frauds in the last decade.
- Need for ethical judgment in accounting.
- Relationship between financial statements and intellectual capital in major companies.
- Impact of business education for senior executives on hedging behavior.
- Financial reporting requirements for non-profit accounting.
- Forensic accounting: Investigation processes and essential skills.
- How is accounting theory influenced by culture?
- How to assess taxes on organizational earnings correctly?
- Causes of the 2008 global financial crisis.
- Steps to becoming a certified accountant.
- Modern dilemmas in accounting ethics.
- Historical perspectives on the best accounting practices.
- What are the criteria for making correct accounting decisions?
- General principles of accounting.
- Risks in developing accounting systems.
- Perspectives on earnings management.
- Effective tax reduction strategies for organizations.
- The impact of financial markets on management accounting.
- Ways to avoid financial fraud.
- The significance of accounting theories for businesses.
- Accounting theories applied by Nortel Networks Corporation.
- Issues with normative theories in accounting.
- Implementing theoretical concepts in practical accounting.
- Organising earnings management in a company.
- External factors affecting cash flow in organisations.
- Effectiveness of online accounting.
- Pros and cons of offshore accounting.
- Most effective accounting systems.
- How to navigate the tax code.
- Differences between Islamic banking and European approaches.
- Known commodities in financial markets.
- The role of financial markets in the global economy.
- Strategies for financial transparency in organizations.
- Role of cloud computing in data management for AIS.
- Important factors in personal investment.
- The ideal framework for AIS in multinational corporations.
- Financial planning for a food production company.

Must Read: [121 Best Research Topics in Commerce and Management \[2024\]](#)

Business Research Topics For ABM Students – Business Management Research Topics

Project management is essential for business success. Proper organization can make or break a project, especially in large corporations where project managers use their knowledge, skills, and techniques to meet requirements. If you want to explore the processes and secrets behind effective project management, consider these research paper topics:

Cost Control in Project Management

- **Systems Approach to Controlling Costs:** Analyse how research and development departments manage costs in a US-based consumer goods manufacturer.

Leadership and Authority

- **Power, Authority, and Influence in Management:** Explore the dynamics of power and authority in project management.
- **Qualities of an Efficient Leader:** Identify key traits of effective project leaders.

Cultural Impacts on Project Performance

- **Culture and Project Performance in the IT Industry:** Investigate how cultural factors cause delays and failures.
- **Global Project Management Practices:** Compare and contrast project management practices across different cultures.

Company-Specific Strategies

- **CISCO Systems Inc:** Analyse their strategies and management practices.
- **McDonald's Management Effectiveness:** Examine management strategies and their impact on performance.
- **Shangri-La Hotels:** Evaluate the company's management practices.
- **Subway in the US:** Investigate management strategies in the food industry.
- **Canbide Corporation:** Review operations management tools.
- **Ruth's Chris Steak House in London:** Strategies for international expansion.

Project Initiation and Planning

- **Initiation Stage Review:** Analyze project initiation practices in the US medicine sector.
- **Critical Path Analysis:** Understand how project managers plan and assess the critical path.

Teamwork and Organisational Performance

- **Role of Effective Teamwork:** Study its impact on organisational performance.
- **Teamwork in US Healthcare:** Evaluate the importance of teamwork in healthcare project management.

Competitive Advantage

- **Expert Management and Competitive Advantage:** Assess if expert project management provides a competitive edge.

Risk Management

- Handling Project Risks: Evaluate how the PMBOK guidelines prepare managers for risk management.
- Risk Attitude in the US Oil and Gas Sector: Analyse risk management practices.

Project Management Methodologies

- Agile Project Management: Explore how academic literature develops understanding of Agile methodologies.
- Various Methodologies: Review the efficacy of different project management methodologies in the US market.
- Software Development Methodologies: Justify organisational choices for software development methods.

Historical and Theoretical Perspectives

- Evolution of Project Management: Investigate the development and changes in project management over the past 20 years.
- Transformational vs. Transactional Leadership Models: Compare and contrast these leadership models.

Project Management Maturity

- Benchmarking Maturity Standards: Analyse the standards for measuring project management maturity.

Information Management Systems

- Practical Solutions for Information Management: Study effective information management systems.

Software Tools

- Project Management Software: Compare the efficacy of different project management tools in developed countries.

Change Management

- Concept of Change in Management: Understand how change is managed within projects.

By exploring these topics, you can gain a deeper understanding of the complexities and strategies involved in successful project management.

Must Read: [Top 169+ Business Ethics Topics for Presentation \[2024\]](#)

Business Research Topics For ABM Students – Business Topics on HR

Human resource management is a fascinating and dynamic field focused on people. HR responsibilities can be divided into three main areas: staffing, compensation and benefits, and work administration. An HR specialist must address various questions, such as selecting the best recruits, fostering teamwork, motivating employees, and managing performance and discipline. Here are some research topics to explore within human resources:

Recruitment and Staffing

- Pros and Cons of Recruiting Students: Explore the advantages and disadvantages of hiring students.
- Opportunities and Risks in Recruitment: Analyze the potential benefits and challenges of recruiting new team members.
- Selecting and Hiring HR Managers: Best practices for recruiting, hiring, and educating human resource managers.
- Talent Hunting and Management: The role of HR managers in identifying and managing talent.

Compensation and Benefits

- Compensation and Benefits Relationship: The role of compensation and benefits in the employment relationship.
- Employee Education Funding: Should companies invest in their employees' education?
- Compensation Packages: What are they, and how can HR specialists determine eligibility?

Employee Motivation and Performance

- Effective Employee Motivation: Strategies for motivating employees.
- Impact of Wages on Productivity: How wages affect employee productivity and cost-effective motivation methods.
- Assessing Employee Performance: Best tools and criteria for performance evaluation.
- Performance Tests: How to conduct performance tests effectively.

Workplace Culture and Diversity

- Workforce Diversity Policies: Case study on Google's diversity policies.
- Encouraging Diversity: How can companies foster diversity, and what is its impact on workplace dynamics?
- Cultural Differences: Strategies for HR managers to navigate cultural differences in international companies.
- Character Types and Team Building: Understanding different character types and their impact on team building.

Legal and Ethical Issues

- Legal Aspects of HR Management: Key legal issues HR managers must navigate.
- Equal Pay: Addressing pay equity among staff members.
- Workplace Harassment and Bullying: Strategies for prevention and management.
- Labor Laws: Critical issues that need resolution.

HR Strategies and Policies

- Strategic Human Resources: Exploring global competitiveness in HR strategies.
- Career Planning: Should it be more people-oriented or company-centered?
- Professional Qualities vs. Personality: Which is more important in hiring?
- Leadership Styles: Different leadership styles and their impact on HR management.

Health and Well-being

- Health Problems and Productivity: How health issues affect productivity and how HR can address them.
- Daily Childcare: The role of childcare in enhancing employee performance.

Technology and Data Management

- Protecting Company Data: Strategies for safeguarding data in the digital age.

Employee Relations and Conflict Management

- Dealing with Overqualified Employees: How HR managers should handle overqualified employees.
- Conflict Resolution in the Workplace: Common conflicts and effective resolution strategies.
- Employee Loyalty: Factors that increase loyalty among employees.

Market and Economic Factors

- HR Market Dynamics: Describe the demand and supply cycle in the HR market.
- Cost of Prejudice and Discrimination: The financial impact of workplace discrimination.

By exploring these topics, you can gain insights into the various facets of human resource management and develop effective strategies for managing people within organisations.

Must Read: [199+ Best Business Research Topics for MBA Students](#)

More Business Research Topics For ABM Students

- Taxes: Types and Uses
- The Role of Corporate Lobbyists in Shaping America's Future
- Business Ethics vs. General Ethics: Differences and Legalities
- Cultural Differences in International Business Practices
- Roadrunner Sport: Social and Digital Media Strategies
- Defining and Attracting Your Target Audience
- Crisis Management in Business
- Call Centers Outside the US: Pros and Cons
- Calculating Risks in Business Endeavours
- Monopolies: Their Impact on the Market
- TransGlobal Airlines as a Monopoly
- Importance of a Healthy Working Environment in Business
- Google's Success: A Case Study
- Brands: Their Role in the Modern Market
- American Airlines and US Airways Merger
- Military Crises: Hindrance or Boost for Business?
- Challenges Facing Small Enterprises
- British Petroleum: The Corruption Case
- Internet Advertisement: Is It Overtaking Traditional Advertising?
- Business Dynasties: Operations and Challenges of Family Businesses
- Copyright Law: How It Operates
- A Gaming Lounge: Business Plan
- Market Trends: Most and Least Popular Services

- Dell Company: Global Strategies
- Charity as an Advertisement Strategy for Businesses

Wrap Up

There are lots of different topics to study in ABM (Accountancy, Business, and Management) that give students a chance to learn about the business world. Whether it's digging into accounting details, figuring out how to manage projects, or understanding how people work in a business, each topic is like a door to new ideas and understanding.

Picking a topic that fits well, is interesting, and not too overwhelming is important. It's like choosing the right path for your journey. As students dive into their chosen topics, they not only make interesting research projects but also get better at thinking critically and analyzing information, which is super important for doing well in business.

So, as you start your research in ABM, remember that every topic you explore is a chance to learn and grow. Take on the challenge and let your curiosity guide you to a deeper understanding of the ins and outs of Accountancy, Business, and Management.

FAQs

What is ABM Research?

The Accountancy, Business, and Management (ABM) research focuses on the fundamental concepts of finance, marketing, and business management. ABM research explores various strategies employed in these fields, helping specialists determine which business theories are most effective in practice. It covers a wide range of topics, from financial accounting practices and marketing trends to management techniques and business ethics. The goal of ABM research is to provide insights that can improve business operations, inform policy decisions, and enhance overall organizational performance.

What are the issues related to the ABM strand?

We discovered that ABM students struggle with three main things: managing their time, solving problems, and handling their schoolwork. Additionally, this study showed that students face challenges because they feel anxious about the subjects they're learning, and they don't always know how to deal with these problems.

What is the hardest part of ABM?

Lots of our clients find it tough to get sales and marketing teams working together smoothly in ABM campaigns, but it can be done. In the B2B world, the stuff being sold is usually pretty complicated, with a long process before someone buys it, and there are often several people involved in making the decision to buy.

■ [Research Topics](#)

< [121+ Recent Cybersecurity Research Topics Must Try In 2024](#)